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News Release

FOR IMMEDIATE RELEASE

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Lakefront Trail Trash Bash set for Saturday, Nov. 4

LITTLE ELM (October 23, 2017) In addition to very pleasant temperatures, and a touch of color in nature, autumn in Little Elm can be characterized as a time when residents actively express their community pride by cleaning and sprucing up.

“Fall is a season of cleanliness and beauty for many of us,” says Public Works Director Kevin Mattingly. “The Town does its part by putting on programs that help residents keep their homes clean and clutter-free. At the same time, we also turn our attention to the Town’s facilities and amenities.”

Following the highly-popular Clean & Green recycling event, where residents bring their excess recyclable items to the Public Works Service Center, the Town is presenting the year’s second Lakefront Trash Bash, this time with special emphasis on the newly-opened Lakefront Trail.

The newly-christened Lakefront Trail Trash Bash is set for the morning of Saturday, Nov. 4. The original Lakefront Trash Bash occurred in April and concentrated on the larger Lakefront District, including almost all the Little Elm shoreline.

Volunteers for the more-focused Trail Trash Bash are needed to help walk the Lakefront Trail and pick up trash and litter. Starting at Beard Park, 300 East Eldorado Parkway, the clean-up effort will start with volunteer registration at 9:30 a.m. Clean up kits will be provided, along with a commemorative T-shirt.

Then, from 10 a.m. to noon, clean-up walkers will traverse the trail and gather up any litter and garbage, and return to Beard Park to deposit their trash bounty. Participants are then invited to the Towers Tap House next to Beard Park for musical entertainment and special discounts on items on the restaurant’s lunch menu.

“Like the earlier Lakefront Trash Bash, we are inviting groups and organizations, scout troops, families, individuals, corporate teams, environmentalists, hikers, runners and bikers to come out and help,” said Mattingly. “Everyone benefits from these kinds of cleanups, so it makes sense that as many people as possible should participate.”

The two Lakefront Trash Bash events, along with the biannual Clean & Green events, Great American Clean-up, Don’t Mess with Texas Clean-up and the various other community clean-up efforts put on by the Town and the Keep Little Elm Beautiful program, have resulted in the conferring of the prestigious “Gold Star Affiliate” designation on the Town by the Keep Texas Beautiful program.

The Gold Star Affiliate designation, presented to representatives of Little Elm and Keep Little Elm Beautiful during the statewide Keep Texas Beautiful annual conference in June, is awarded to fewer than 15 percent of the almost 400 communities participating in the Keep Texas Beautiful program.

“The Gold Star is a tribute to all of the volunteers who help out during these events,” said Mattingly. “It’s also a testament to the fact that here in Little Elm, community pride are not just words on a page.”

More information on the various clean-up programs in Little Elm can be obtained at <http://www.littleelmtx.us/489/Keep-Little-Elm-Beautiful>.

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ABOUT LITTLE ELM – Little Elm is one of the state’s fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm’s population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town’s footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.