

# Privacy Policy

The Town of Little Elm is committed to protecting your privacy. This Privacy Policy Statement (the "Statement") details our steps to protect your personal information when visiting our website.

This Statement also covers information we receive when you contact us.

It describes the personal information we collect, the purposes for which we use such information and your choices regarding our use of it. The steps we take to protect your personal information and how you can review and correct your data are also covered here.

By accessing our website or providing us with your information when you contact us, you consent to the information collection and use practices described in this Statement.

For this Statement, "personal information" means information that identifies a particular individual, such as name, postal address, email address, or phone number. In addition, when other information, such as email newsletters, product or service purchases, or requests for literature, if it is associated with personal information, this also becomes personal information.

## Collection of Personal Information

The Town of Little Elm collects personal information, including email addresses, names, home or work addresses, and telephone numbers through various subscription services.

- We limit access to client information databases for internal purposes only.
- We communicate this policy to all employees and enforce a penalty for any violation of this Statement.

We will communicate with you via mail, email, or other online delivery services unless you tell us not to. If you believe you are receiving our communications in error or no longer desire to receive them, please inform us, and we will remove your name from our mailing lists.

## Links

This website may contain links to other websites. Please note that when you click on any of these third-party links, you move to another website. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours.

## Cookies, Google Analytics and LeadLander

The Town of Little Elm uses web analytics services by Monsito, PageFreezer, LeadLander, and Google Analytics, which use JavaScript and cookies to help us analyze how visitors use our website. You may refuse the use of cookies by selecting the appropriate settings on your browser. If cookies are refused, you will still be able to use our website, and anonymous data

will still be collected in our internal transaction logs. By accepting cookies, you consent to processing the data received in the manner and for the purposes outlined in this Statement.

### **Security of Personal Information**

The Town of Little Elm is committed to protecting the security of your personal information. We use security technology and procedures to help protect your personal information from unauthorized access, use, or disclosure. We store the personal information you provide on a computer system located in a controlled facility with limited access. When transmitting highly confidential information, we use industry-standard Secure Sockets Layer ("SSL") encryption technology for your security.

### **Changes**

The Town of Little Elm reserves the right to change, modify, add, or remove portions of this Statement at any time. We will alert you of any changes by indicating on the Statement the date it was last updated. When you visit our website, you are accepting the current version of this Statement as posted on the site at that time. We recommend that you revisit this Statement occasionally to learn of any changes.