



Town of Little Elm
100 West Eldorado Parkway
Little Elm, TX 75068
(214) 975-0406
www.littleelm.org

News Release

FOR IMMEDIATE RELEASE

Media Contact: Celso Martinez 972-623-8836

June 2, 2015

Second annual Craft Brew and Que set for June 13 *Tasting event expected to double in size*

LITTLE ELM (June 2, 2015) If last year's inaugural Craft Brew & Que event in Little Elm was enough to satisfy a person's craving for finely-brewed craft beers and mouth-watering barbecue, the 2015 version will likely prove at least twice as good.

Held at Little Elm Park, the second annual Craft Brew & Que is set for Saturday, June 13 from 4 p.m. to 9 p.m. Attendance at the family-friendly event is free with plenty of parking available onsite.

Topping last year will be a challenge for organizers, but they've begun to try by planning to bring in about twice as many breweries as 2014's inaugural event. The opening year presented 32 breweries, certainly an excellent array of hand-crafted beers by any measure. This year, though, the event has already drawn the interest of over 50 brewmasters, and the list continues to grow daily.

With each brewery presenting two brews, and sometimes more, the number of samplings will reach well over 150 different and distinct flavorings.

In addition, the 2015 version has already signed up 12 barbecue vendors, each presenting their own, unique blending of cuts of meat, savory sauces and side dishes. To add some variety, other food vendors will be offering a wide variety of foods, snacks and desserts.

Providing the accompanying entertainment throughout the five-hour event will be live music by the O's and Quaker City Night Hawks.

A lively and entertaining children's area will be set up, and homemade root beer floats will be available for purchase.

Beer aficionados wishing to sample the brewed blends can purchase a sampling card for \$25 in advance. The card comes with a commemorative pint glass, the opportunity to take an individual or group photo, and a dozen 2-oz. samples. Additional sample cards are available for purchase at \$5 each for half-a-dozen 2-oz. samples. Cards are available at the gate for \$35. Wine and other beverages are also available, as well as beer by the glass. The barbecue is sold in "small plates" in order to allow for attendees to leave enough room to sample the various beefy offerings. Purchase tickets by visiting <http://tickets.beerfests.com/event/LittleElmCraftBrewQue>.

Organizers are expecting to distribute about twice as many sampling cards as the almost 1,000 sold last year and beat last year's overall attendance of 6,000 by a third.

While Little Elm Park was affected by the May rains, there is still ample unaffected space available at the park to hold the event.

###

ABOUT LITTLE ELM – Little Elm is one of the state's fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm's population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town's footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.